

Chris Quayle

PRODUCT DESIGNER

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A passionate digital creative with over 8 years of commercial experience developing industry recognised ideas for both b2b & client facing businesses and their customers. My passion for art and visual culture combined with a sound technical knowledge and strong brand development skills allow me to deliver successful commercial concepts across multiple digital channels and platforms.



Mac OS, Windows, Adobe Creative Suite, Adobe Acrobat Professional, Microsoft Office, PowerPoint, HTML, JavaScript, CSS, Material design, Git, Invision, Confluence, Sketch, Zepelin



NOV 2019 -
JUL 2020

Branchspace *London, UK*

Senior UX Designer (contract)

Re-designing the booking flow of an international airline to improve the onboard experience for their customers. Working as part of a team to deliver a mobile optimised, best-in-class Book the Flight, Manage the Booking and Check-in flows which facilitate new dynamic e-retail capabilities.

NOV 2018 -
OCT 2019

Connectt *London, UK*

Product Designer

Designing the admin area of a web based SaaS product that provides brands and organisations with their own social-media platform. Complete ownership from concept to final interface design, applying research-based principles to drive the design of the product and fully support end-user needs while also achieving the business vision.

OCT 2017 -
NOV 2018

Marketkey *London, UK*

Lead Designer

Designing a paid members web portal to empower the world's manufacturers, allowing them to connect and share intelligence and experience with their peers and other industry pioneers. I was responsible for the complete creative output of the company and all design tasks associated with the organisation.

AUG 2016 -
OCT 2017

Dealchecker *London, UK*

Senior Designer

Leading strategic digital experience design, and a diverse range of digital content for one of the largest travel price comparison sites in the UK. Overseeing the main search process experience redesign resulting in an increase of conversions rates as high as 18%.

DEC 2015 -
MAY 2016**Elitecommsgroup** *Douglas, Isle of Man*

Digital Designer (contract)

Primarily brought onboard to assist with the creation and launch of Wmx global, an international communications provider. I also worked across Elite's group of 5 companies, delivering a diverse range of digital content.

OCT 2013 -
DEC 2015**Hubpeople** *Douglas, Isle of Man*

Digital Designer

Developing UX processes to better facilitate sign-up's and increase revenue by working on userflows and prototypes for sign-up forms and mobile apps. Responsible for the UI design and user journey for Hubpeople's dating app. Initial research followed by sketching and wireframes to a styled css/js prototype for developers to collaborate with.

OCT 2012 -
SEP 2013**Freelance** *Toronto, Canada*

Digital Designer

During an extended period of travelling Canada I worked on a freelance basis, assisting small businesses with promotional materials, web sites and seo campaigns. My various clients included dentists and physiotherapists who had no digital exposure or marketing presence. I was able to work within their budget to produce successful social media and seo campaigns that saw an increase of sales and enquiries

MAY 2002 -
OCT 2012**Various** *Global*

Various Assignments

Before embarking on a career, I felt the need to broaden my cultural experiences and global perspective. During this time I was fortunate enough to travel across the globe, working and experiencing new cultures. By doing so, I have gained a broader perspective on life and what direction i'd like to follow.

Cities I lived in: Sydney 1 year (2003), Bangkok 2.5 years (2004 - 2007)
Shanghai 1 year (2009), San Jose 2 years (2010 - 2012)
Toronto 1 year (2013)



2001

National Diploma*Isle of Man College*

Multi-media (merit)

1999

G.C.S.E's*Ballakermeen High School*

Graphics (A), English literature (B),
English Language (C), History (C),
Maths (D), Science (C, C), R.E (C), Drama
(D), Business Studies (C), German (C)